

OREL IT CONTINUES TO FLOURISH AS SRI LANKA'S LARGEST IT EXPORTER

Year after year, as the world grapples with the COVID-19 pandemic, the demand for full-fledged technology develops, owing to its ability to ensure secure social distancing. Similarly, the Sri Lankan IT industry is thriving in this era, contributing significantly to the country's GDP through IT exports, as it has never done previously.

OREL IT is currently Sri Lanka's largest IT exporter, with widespread international acclaim. Since its establishment in 2010, the company has been frequently acknowledged for the high-quality IT services it delivers. OREL IT's specialization is further enhanced by the fact that it is a 100% Sri Lankan-owned company, unlike other Sri Lankan IT firms with a foreign-based parent company.

In particular, OREL IT draws its strength from a highly-trained team of young people who work in the company's island-wide branch network located in the districts of Galle, Colombo, Kurunegala, and Gampaha. This way, the company has been able to top-notch the Sri Lankan IT industry as the largest IT solutions provider operating in Sri Lanka. In addition to these local locations, this illustrious organization has expanded

its commercial presence in Singapore by opening a branch at Gambas Crescent to meet the growing need for IT solutions among its clients in the Southeast Asian region. Despite its focus on expanding the business, OREL IT has been able to establish a solid foothold in Israel for years.

Throughout these years, OREL IT has indeed been able to develop a wide range of business solutions for its profound global client nexus by specializing in Artificial Intelligence, Data Sciences, Engineering and Managed Services. Especially, the company is said to target over 12 industrial verticals such as Finance, Healthcare, Agriculture, etc. when it comes to their non-traditional yet extensive IT services offering.

In actuality, as a Sri Lankan company, OREL IT offers a plethora of career chances to qualified but unemployed individuals who are unable to find work due to a lack of opportunities. Furthermore, the organization instills the idea that many talented young people in Sri Lanka have the "technical skills" or the necessary academic qualifications for a career, though they often lack the soft skills required to turn knowledge into a vocation. Indeed, as a reputable private sector company operating on a global scale, OREL IT strives to reduce this skills gap by collaborating with educational and vocational training institutions to ensure that youth have equal opportunities to gain work experience through internships, on-the-job training, and other schemes during their education and training, with a particular focus on those who come from marginalized groups and impoverished communities.



The company also promotes youth entrepreneurship by providing youth-friendly and youth-specific business development services, as well as forging partnerships with a number of leading universities through the signing of numerous MOUs, all with the goal of honing the IT skills of Sri Lanka's future generations.

In fact the company has been bestowed with various local and international awards such as the National Business Excellence Award 2021 - Runner Up under ICT Service Sector, National Chamber of Exporters (NCE) Export Award 2021 - Silver Award in the Extra Large Category of ICT & BPO Sector, The Best Value-added Exporter of the Year award for 2020-2021 and the Women Exporter of the Year award for 2019-2020 at the Presidential Export Awards, owing to its significant corporate performance throughout these years.

